



TURN YOUR WEB HITS INTO HOME RUNS!

Okay, so you're getting a couple of hundred hits on your website. If you're not converting them to sales or at least leads, IT JUST DOESN'T MATTER.

JOIN US at the Royal Palm Yacht Club located at 2360 W First Street, Ft. Myers, on October 14 from 4-6pm. You will learn tested & measured techniques & strategies from Charly Caldwell II of Internet Services Group of Florida, LLC. Charly & his team have been helping people create results online since 1995. Trust us, he has learned a lot & is willing to share it all!

TICKET PRICES INCLUDE: appetizers and one standard house drink, wine, beer or soda
\$20 IN ADVANCE MEMBERS/SISTER ASSOCIATION COURTESY PRICING
\$25 IN ADVANCE NON-MEMBER • \$30 AT THE DOOR

Visit www.BizNetSWFL.org to register



For Questions, please call Marietta Meacham, McHale, Caruso, Scullion & Knox at 239-481-7400

YOU WILL LEARN:

- How to **CONVERT** your anonymous visitors into leads.
- The fundamentals of online **SUCCESS**, & how they apply to you.
- How to test & measure everything you do for **RESULTS**.
- The four **BIG** secrets of Google.
- Exactly what to do **RIGHT NOW** to start seeing results.

BONUS: You will receive a mini **ONLINE ACTION PLAN** you can take and use right away!

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